



Demographics

Population

	1-mi.	3-mi.	5-mi.
2008 Male Population	3,590	15,318	37,221
2008 Female Population	3,656	15,193	38,502
% 2008 Male Population	49.54%	50.20%	49.15%
% 2008 Female Population	50.46%	49.80%	50.85%
2008 Total Adult Population	5,063	21,358	54,608
2008 Total Daytime Population	6,422	27,300	63,412
2008 Total Daytime Work Population	2,530	10,532	25,544
2008 Median Age Total Population	30	31	34
2008 Median Age Adult Population	39	41	43
2008 Age 0-5	838	3,150	6,614
2008 Age 6-13	893	3,916	9,081
2008 Age 14-17	452	2,087	5,418
2008 Age 18-20	306	1,444	3,882
2008 Age 21-24	481	2,011	4,770
2008 Age 25-29	566	1,834	4,212
2008 Age 30-34	595	2,054	4,208
2008 Age 35-39	565	2,250	5,037
2008 Age 40-44	493	2,409	5,876
2008 Age 45-49	450	2,232	6,201
2008 Age 50-54	459	2,264	6,832
2008 Age 55-59	410	1,825	5,505
2008 Age 60-64	283	1,211	3,530
2008 Age 65-69	230	819	1,970
2008 Age 70-74	109	509	1,222
2008 Age 75-79	50	231	658
2008 Age 80-84	39	151	385
2008 Age 85+	25	114	321
% 2008 Age 0-5	11.57%	10.32%	8.73%
% 2008 Age 6-13	12.33%	12.83%	11.99%
% 2008 Age 14-17	6.24%	6.84%	7.16%
% 2008 Age 18-20	4.22%	4.73%	5.13%
% 2008 Age 21-24	6.64%	6.59%	6.30%
% 2008 Age 25-29	7.81%	6.01%	5.56%

% 2008 Age 30-34	8.21%	6.73%	5.56%
% 2008 Age 35-39	7.80%	7.37%	6.65%
% 2008 Age 40-44	6.81%	7.90%	7.76%
% 2008 Age 45-49	6.21%	7.32%	8.19%
% 2008 Age 50-54	6.34%	7.42%	9.02%
% 2008 Age 55-59	5.66%	5.98%	7.27%
% 2008 Age 60-64	3.91%	3.97%	4.66%
% 2008 Age 65-69	3.18%	2.68%	2.60%
% 2008 Age 70-74	1.50%	1.67%	1.61%
% 2008 Age 75-79	0.69%	0.76%	0.87%
% 2008 Age 80-84	0.54%	0.49%	0.51%
% 2008 Age 85+	0.35%	0.37%	0.42%
2008 White Population	2,104	12,146	29,129
2008 Black Population	3,087	9,920	29,609
2008 Asian/Hawaiian/Pacific Islander	221	1,658	4,622
2008 American Indian/Alaska Native	25	102	196
2008 Other Population (Incl 2+ Races)	1,809	6,685	12,166
2008 Hispanic Population	2,803	10,867	19,988
2008 Non-Hispanic Population	4,443	19,644	55,735
% 2008 White Population	29.04%	39.81%	38.47%
% 2008 Black Population	42.60%	32.51%	39.10%
% 2008 Asian/Hawaiian/Pacific Islander	3.05%	5.43%	6.10%
% 2008 American Indian/Alaska Native	0.35%	0.33%	0.26%
% 2008 Other Population (Incl 2+ Races)	24.97%	21.91%	16.07%
% 2008 Hispanic Population	38.68%	35.62%	26.40%
% 2008 Non-Hispanic Population	61.32%	64.38%	73.60%
2000 Non-Hispanic White	664	4,105	13,938
2000 Non-Hispanic Black	1,029	3,152	18,368
2000 Non-Hispanic Amer Indian/Alaska Native	4	42	125
2000 Non-Hispanic Asian	32	290	1,616
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	n/a	n/a
2000 Non-Hispanic Some Other Race	7	17	46
2000 Non-Hispanic Two or More Races	30	114	461
% 2000 Non-Hispanic White	37.60%	53.17%	40.34%
% 2000 Non-Hispanic Black	58.27%	40.83%	53.16%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.23%	0.54%	0.36%
% 2000 Non-Hispanic Asian	1.81%	3.76%	4.68%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.00%	0.00%
% 2000 Non-Hispanic Some Other Race	0.40%	0.22%	0.13%
% 2000 Non-Hispanic Two or More Races	1.70%	1.48%	1.33%

Population Change

	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2008 Total Population	7,246	30,511	75,722
2008 Total Households	2,295	9,144	23,431
Population Change 1990-2008	6,243	25,708	46,148
Household Change 1990-2008	1,988	7,690	14,423
% Population Change 1990-2008	622.43%	535.25%	156.04%
% Household Change 1990-2008	647.56%	528.89%	160.11%
Population Change 2000-2008	4,444	18,673	32,217
Household Change 2000-2008	1,451	5,726	10,085
% Population Change 2000-2008	158.60%	157.74%	74.05%
% Households Change 2000-2008	171.92%	167.52%	75.57%

Housing

	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	880	3,642	13,940
2000 Occupied Housing Units	827	3,411	13,364
2000 Owner Occupied Housing Units	742	3,085	11,770
2000 Renter Occupied Housing Units	85	327	1,594
2000 Vacant Housing Units	53	231	576
% 2000 Occupied Housing Units	93.98%	93.66%	95.87%
% 2000 Owner Occupied Housing Units	84.32%	84.68%	84.43%
% 2000 Renter Occupied Housing Units	9.66%	8.98%	11.43%
% 2000 Vacant Housing Units	6.02%	6.34%	4.13%

Income	1-mi.	3-mi.	5-mi.
2008 Median Household Income	\$46,516	\$54,065	\$58,906
2008 Per Capita Income	\$18,744	\$21,435	\$23,605
2008 Average Household Income	\$59,180	\$71,524	\$76,285
2008 Household Income < \$10,000	92	350	764
2008 Household Income \$10,000-\$14,999	73	301	677
2008 Household Income \$15,000-\$19,999	75	289	672
2008 Household Income \$20,000-\$24,999	126	429	941
2008 Household Income \$25,000-\$29,999	106	295	755
2008 Household Income \$30,000-\$34,999	124	406	1,085
2008 Household Income \$35,000-\$39,999	247	538	1,197
2008 Household Income \$40,000-\$44,999	157	494	1,266
2008 Household Income \$45,000-\$49,999	486	1,006	1,801
2008 Household Income \$50,000-\$59,999	470	1,140	2,872
2008 Household Income \$60,000-\$74,999	120	1,475	3,705
2008 Household Income \$75,000-\$99,999	99	1,640	4,584
2008 Household Income \$100,000-\$124,999	89	396	1,804
2008 Household Income \$125,000-\$149,999	13	288	875
2008 Household Income \$150,000-\$199,999	13	58	244
2008 Household Income \$200,000-\$249,999	2	14	67
2008 Household Income \$250,000-\$499,999	3	24	122
2008 Household Income \$500,000+	n/a	n/a	1
2008 Household Income \$200,000+	5	38	190
% 2008 Household Income < \$10,000	4.01%	3.83%	3.26%
% 2008 Household Income \$10,000-\$14,999	3.18%	3.29%	2.89%
% 2008 Household Income \$15,000-\$19,999	3.27%	3.16%	2.87%
% 2008 Household Income \$20,000-\$24,999	5.49%	4.69%	4.02%
% 2008 Household Income \$25,000-\$29,999	4.62%	3.23%	3.22%
% 2008 Household Income \$30,000-\$34,999	5.40%	4.44%	4.63%
% 2008 Household Income \$35,000-\$39,999	10.76%	5.88%	5.11%
% 2008 Household Income \$40,000-\$44,999	6.84%	5.40%	5.40%
% 2008 Household Income \$45,000-\$49,999	21.18%	11.00%	7.69%
% 2008 Household Income \$50,000-\$59,999	20.48%	12.47%	12.26%
% 2008 Household Income \$60,000-\$74,999	5.23%	16.13%	15.81%
% 2008 Household Income \$75,000-\$99,999	4.31%	17.94%	19.56%
% 2008 Household Income \$100,000-\$124,999	3.88%	4.33%	7.70%
% 2008 Household Income \$125,000-\$149,999	0.57%	3.15%	3.73%
% 2008 Household Income \$150,000-\$199,999	0.57%	0.63%	1.04%
% 2008 Household Income \$200,000-\$249,999	0.09%	0.15%	0.29%
% 2008 Household Income \$250,000-\$499,999	0.13%	0.26%	0.52%
% 2008 Household Income \$500,000+	0.00%	0.00%	0.00%
% 2008 Household Income \$200,000+	0.22%	0.42%	0.81%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2008 Children/Infants Clothing Stores	\$727,509	\$3,412,547	\$9,641,682
2008 Jewelry Stores	\$546,427	\$2,576,539	\$7,065,663
2008 Mens Clothing Stores	\$1,077,301	\$4,959,923	\$13,942,613
2008 Shoe Stores	\$1,016,677	\$4,588,786	\$13,213,493
2008 Womens Clothing Stores	\$1,977,250	\$8,642,219	\$24,324,780
2008 Automobile Dealers	\$15,304,336	\$61,955,983	\$174,664,160
2008 Automotive Parts/Acc/Repair Stores	\$1,727,297	\$7,504,954	\$21,104,552
2008 Other Motor Vehicle Dealers	\$495,965	\$2,247,517	\$6,425,398
2008 Tire Dealers	\$463,303	\$2,050,731	\$5,654,063
2008 Hardware Stores	\$216,698	\$1,005,204	\$3,775,805
2008 Home Centers	\$1,604,300	\$5,985,398	\$18,456,415
2008 Nursery/Garden Centers	\$491,820	\$2,176,202	\$5,990,710
2008 Outdoor Power Equipment Stores	\$230,620	\$772,451	\$2,201,642
2008 Paint/Wallpaper Stores	\$65,286	\$233,217	\$686,865
2008 Appliance/TV/Other Electronics Stores	\$1,220,188	\$5,738,967	\$16,004,596
2008 Camera/Photographic Supplies Stores	\$219,144	\$941,797	\$2,703,252
2008 Computer/Software Stores	\$688,360	\$2,831,916	\$8,081,416
2008 Beer/Wine/Liquor Stores	\$783,835	\$3,657,370	\$10,422,741
2008 Convenience/Specialty Food Stores	\$941,506	\$6,616,062	\$19,093,830
2008 Restaurant Expenditures	\$4,656,835	\$34,004,919	\$104,220,322
2008 Supermarkets/Other Grocery excl Conv	\$9,659,241	\$40,998,438	\$117,793,019
2008 Furniture Stores	\$1,358,488	\$5,915,565	\$16,673,264
2008 Home Furnishings Stores	\$775,229	\$3,750,927	\$10,724,724
2008 Gen Merch/Appliance/Furniture Stores	\$11,860,417	\$52,158,745	\$147,763,670

2008 Gasoline Stations w/ Convenience Stores	\$6,391,368	\$31,827,532	\$91,323,593
2008 Other Gasoline Stations	\$5,449,863	\$25,211,469	\$72,229,761
2008 Department Stores excl Leased Depts	\$13,080,605	\$57,897,712	\$163,768,266
2008 General Merchandise Stores	\$10,501,929	\$46,243,180	\$131,090,404
2008 Other Health/Personal Care Stores	\$971,169	\$3,930,482	\$11,141,408
2008 Pharmacies/Drug Stores	\$4,677,745	\$19,745,476	\$56,460,649
2008 Pet/Pet Supplies Stores	\$677,141	\$2,791,429	\$8,104,518
2008 Book/Periodical/Music Stores	\$152,398	\$818,286	\$2,142,430
2008 Hobby/Toy/Game Stores	\$445,264	\$1,119,703	\$3,457,357
2008 Musical Instrument/Supplies Stores	\$128,954	\$545,845	\$1,533,521
2008 Sewing/Needlework/Piece Goods Stores	\$34,607	\$162,418	\$471,892
2008 Sporting Goods Stores	\$413,741	\$3,203,772	\$9,092,999
2008 Video Tape Stores - Retail	\$108,304	\$477,795	\$1,345,960



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